

# Danielle Anthony

...Organized...Articulate...Personable...

(368) 467-7882  
email goes here

4256 Eastern Ave  
Western Springs, NY 60558

Seeking Position As:

## *Clinical Education Manager*

Dynamic training professional with an outstanding reputation for integrity and results.

Qualifications include excellent services management abilities, strong communication skills, administrative experience, comprehensive knowledge of federal/state healthcare and social services regulations, and ability to team with diverse work groups in achieving organizational objectives. Deliver effective presentations in both large and small group settings. Able to build relationships in specialty nursing fields; dedicated to oversee development and production of training programs.

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## *Professional Experience*

### **Smith & Nephew**

2006 - 2008

#### *Clinical Resource Specialist*

- ✦ Taught nurses basic wound care in all different settings including one on one, small groups, large groups and utilized the University of South Florida for the CEU portion.
- ✦ Initiated new NPWT into the market; planned and implemented programs and strategies to educate the customer on our NPWT/Wound care and its benefits clinically and financially.
- ✦ Oversaw and developed the Clinical Sales of the whole wound care line in all ancillaries in Hospitals, LTAC's and Long Term Care settings.
- ✦ Diligently planned and implemented a new education program for NPWT for the non-clinical personnel.
- ✦ Developed, implemented and evaluated basic to advanced wound care education days/programs for long term care chains, home care and hospitals all in the Midwest states; continually supported the sales representatives.
- ✦ Successfully planned and implemented education dinners for doctors, nurse, NP's, PA's; provided presentations and studies as well as clinical evidence to enhance company sales.

### **KCI**

2004 - 2006

#### *Clinical Consultant*

- ✦ Directly responsible for teaching nurses and doctors the procedures, studies, and cases of patients using The Wound VAC/ NPWT; handed all the Clinical Sales and Education of all ancillaries in Nursing Homes, LTAC's and Hospital settings
- ✦ Successfully managed a home office, budget, expenses, in-services, education programs and provided education classes on a weekly to bi-weekly basis the end user of the KCI wound vac.
- ✦ Became the "wound consultant" for my existing and new customers, not just for the wound vac patients but I became the consultant for all wounds even if they weren't "vacable".

- ✦ Provided "clinical excellence days" for our customers which invited all the nurses to a day of education around the studies and clinical evidence of the success of the wound vac.

**Girling Home Care**

2002 - 2004

*Sales Representative/Case Manager/RN*

- ✦ Played integral role as Case Manager; coordinated direct patient care and management of 30-50 patients at any given time, providing medication, teaching, treatments, care plans, and utilization review.
- ✦ Acted as community liaison for sales and marketing and was responsible for education, marketing, sales, presentations, and new business in a large geographic territory for Chicagoland.
- ✦ Diligently managed wound care patients via direct contact and also managed the field staff for optimum care for each patient.

*Other Relevant Experience*

**Lippincott Williams & Wilkins**

1999 – 2002

Educational Sales Representative

**Washington Jane Smith Home**

1996 – 2002

Assistant Director of Nursing/CM

**St. Josephs Home of Chicago**

1994 – 1996

Medical Records to Medicare Coordinator

*Education & Technical Skills*

**Elmhurst College**

2005

Bachelor of Arts

**College of Dupage**

1998

Registered Nursing Degree

**Triton College**

1995

Licensed Practical Nursing Degree

Wound Care Certification

Mar 2006 - Present

Certified Wound Specialist

Oct 2006 - Present

FCCWS

Oct 2006 - Present

*\*References Gladly Provided Upon Request*